

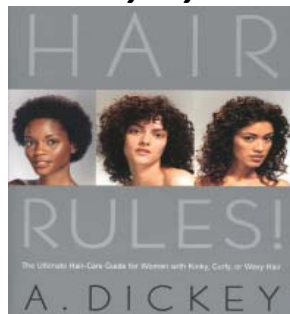
Posses Styling Emporium

Specializing in hair care for all textures would like to announce...



A Talk & Tea with the curly, kinky, wavy hair EXPERT

Anthony Dickey, Celebrity Stylist and Founder of Hair Rules



As summer heat and humidity present all sorts of challenges for women with textured hair, meet the face behind the newest line of products for kinks, curls and waves, **Hair Rules – haircare and styling solutions for a multi-textural world.**

Posses is hosting a **“Talk & Tea”** event with **Anthony Dickey**, celebrity hair stylist and creator of Hair Rules on **August 24th-25th**. **Dickey will be doing product demonstrations on models and answering any and all curly queries!**

Hair Rules is the brainchild of Anthony Dickey, a salon, editorial and celebrity stylist whose clients include Minnie Driver, Michelle Obama, and Sarah Jessica Parker to name a few. **Hair Rules**, which launched in April 2008 at www.hairrules.com, is an integrated collection of cleansers, conditioners and styling aids specifically formulated for kinky, curly and wavy hair.

***Please see below for full bio information.*

This new line will be available in Tucson at **Posses** and Dickey will be available in the salon during business hours 8/27-8/30.

The Event

When:

Sunday, August 24th 2008 from 1:00pm to 3:00pm (general public)

- Talk & Tea
- Meet & Greet with Anthony Dickey/Book Signing

Monday, August 25th 2008 from 12:00pm to 2:00pm (professional/students-general public welcome)

- Talk & Tea
- Meet & Greet with Anthony Dickey/Book Signing

Where: Posses Styling Emporium, Tucson

(3266 E. Speedway Blvd. Tucson, AZ 85715)—520-882-5004

Please note: The cost is \$25 (includes lunch, signed copy of *Hair Rules* and product samples). Seating is limited so call (520) 882-5004 to reserve your seat..

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ABOUT ANTHONY DICKEY and HAIR RULES

Dickey's mission during his 20-year career as a hairstylist has been to dispel myths about beauty that are deeply rooted in historical and social experiences. Dickey feels the issues surrounding textured hair should be less about social division and more about defining standards and products so that the mainstream perceptions about beauty can evolve and reflect the real world.

Mastering the mystery of textured hair, Dickey has created iconic hairstyles for designers, advertisers, photographers and celebrities alike. Michelle Obama Sarah Jessica Parker, Minnie Driver, Alicia Keys, Kelis, and Andre 3000 , Estelle are just a few of the notables he has styled. He has contributed editorial imagery to magazines including Vogue, Vanity Fair, Essence, Vibe, the New York Times Magazine, Glamour, and Allure.

It was while working at world class salons such as Oribe, Louis Licari and John Frieda that Dickey discovered a universal truth shared by all women with textured hair: women with kinky, curly and wavy hair have had to compromise. Whether through product choices or services prescribed by professionals to manipulate their hair into behaving a certain way, these women compromise – both literally and figuratively – time and time again.

Because of a lack of understanding by the hair-care industry on how to properly and healthily manage textured hair, and to empower the consumer, Dickey authored *Hair Rules: The Ultimate Hair Care Guide for Women with Kinky, Curly and Wavy Hair*, pioneering a new standard of hair care and styling solutions for a multi-textural world.

Inspired by the success of his book, Dickey recently launched **Hair Rules**, a solutions-oriented line of cleansers, conditioning treatments and styling aids specifically geared to the special needs of kinky, curly and wavy hair. His hope is to encourage people, once and for all, to embrace their natural beauty.

For more information on the **Talk & Tea** with **Hair Rules**, please contact Wendy Graham at [520-465-3249](tel:5204653249) or [520-882-5004](tel:5208825004)

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